

# The Million Dollar Question

## Is Your LMS Actually Driving Business Outcomes?

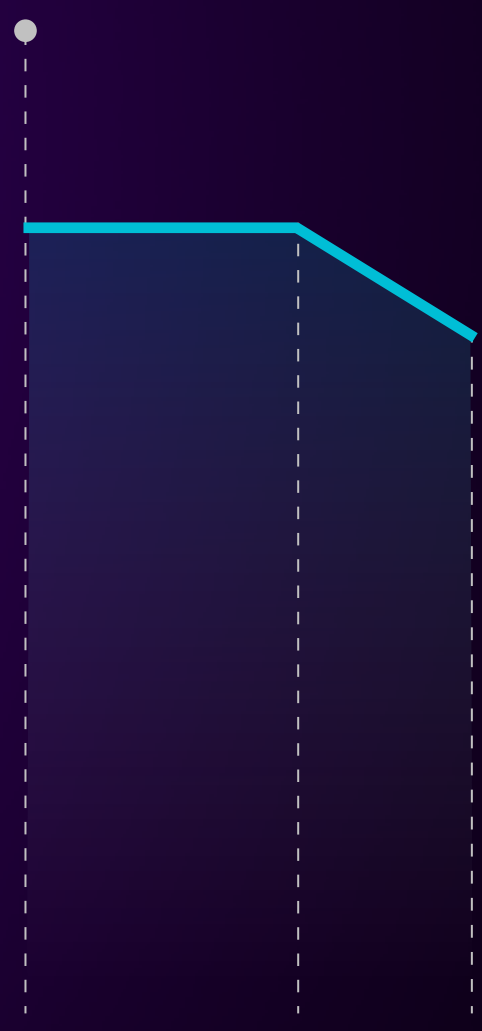
Find out below



### The Problem | Most LMS Platforms Are Failing You

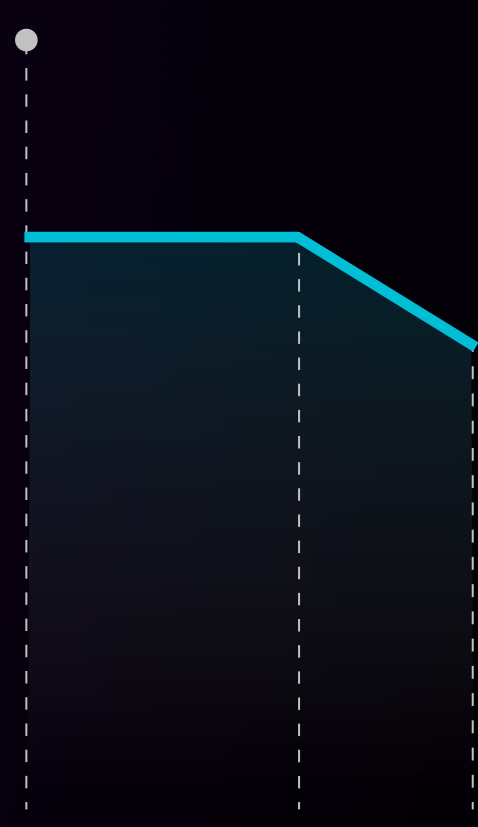
### 72%

of L&D budgets show zero ROI measurement



### 58%

of employees forget training within a week



### 3x

more likely to miss revenue targets



Sound familiar? You're not alone.

### 4 Signs Your LMS Is Costing You Money

#### No KPI Linkage

Training exists in isolation from business goals

#### Vanity Metrics Only

You track logins, not outcomes or performance lift

#### Low Completion Rates

Learners drop off – content doesn't stick

#### No Manager Visibility

Leaders can't act on learning data

### What a High-ROI LMS Looks Like

- ✓ Accelerate workforce readiness
- ✓ Increase learner engagement
- ✓ Simplify compliance visibility
- ✓ Strengthen skill development
- ✓ Scale effortlessly across the enterprise



Companies with outcome-driven LMS see **218% higher** income per employee

– Brandon Hall Group

### Time to Audit Your LMS ROI

Ask yourself:

Can you link every training to a KPI?

Do managers act on learning data?

Is completion your only metric?

Drop a comment here for a free LMS ROI checklist

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